

PRESS WHOLESALER IN FIGURES 2023

Turnover to the retailer without VAT (net prices):	1.517 Mio. Euro -3,27%
of which print	1.470 Mio. Euro -2,80%

Presse-Grosso sales copies sold:	895 Mio. Expl. -10,99%
of which print:	875 Mio. Expl. -10,22%

Average per Grosso firm

Turnover:	101 Mio. Euro
Points of Sale:	5.451
Population:	5,6 Mio.
Distribution area:	23.803 qkm

Wholesale firms¹:	15
Number of firms and branche areas:	43

Number of sales points: 81.763

**Number of sales points
per 1.000 inhabitants:** 0,97

Weekly sales at point of sale²: 477 Euro

yearly sale per inhabitant²: 23,98 Euro

Number of titles (ordered assortment): ca. 5.000

Average no. of distributed titles: ca. 1.850

¹ position 31.12.2023

² retail price